

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product ID.
1/20/07	Jos. F. Perez	Tony Perez	Jay Zamar	ACT 6800000 ACT 6800000

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
Auto Smart Watch 45240	N/A	1 - DETAILER TEST PRODUCT	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, COULD HAVE BEEN STRONGER
Did you like the delivery pattern	NO, TOO NARROW, WOULD LIKE OUTTER PATTERN
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	YES, WOULD HAVE LIKE LESS FOAM
Cleaning versus current product. (Terrible, almost as good, as good, better)	AS GOOD
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	NO
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO, USES BULK CLEANER
Could you clean adequately if you had only the test product	YES, FOR ENGINE DEGREASER

User Comments

LIKED THE TEST CLEANER, HOWEVER THOUGHT IT HAD TO MUCH FOAM
USED TO BULK CLEANER WHICH COULD QUICKLY. THE THICKER MORE
FOAMY PRODUCTS MIGHT BE BETTER FOR CONSUMERS

anger Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
3/14/04	José JIMENEZ	TECH. PEREZ	John Zumbado	426m 426m DEGRASING

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
426m DEGRASING	N/A	1-7 MECHANICS	N/A

Question	User's Response
Did it clean sufficiently	YES, TOOK LONGER TO RINSE ALL SOAP
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	
Did it have too much foam	NO, LIKE FOAM
Cleaning versus current product. (Terrible, almost as good, as good, better)	AS GOOD, OR BETTER
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO, LIKE BULK PRODUCT
Could you clean adequately if you had only the test product	YES

User Comments

- FEARED WOULD BE PRESENTED QUICKLY SO TO SEE WHERE IT CLEANS
- DEPLETED THIS INCH OF SOLUTION STILL GREEN, HAZARD, AHEAD

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
3/1/07	JOE SIMONEZ	JOE PEREZ	JOE ZAMORA	KYZEN K2000 UC-22

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	<u>Engine Degreasing</u>	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
PERMASEAL LUBRICANT	N/A	1-4 DETAILERS	N/A

Question	User's Response
Did it clean sufficiently	NO
Did you like the delivery rate	YES
Did you like the delivery pattern	NO, WINDY PATTERN
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	N/A RINSE
Did it have too much foam	NO, NOT ENOUGH FOAM PREPARED TO SCUM
Cleaning versus current product. (Terrible, almost as good, as good, better)	A NOT TERRIBLE, BUT DIDN'T LIKE IT.
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	NO

User Comments

DIDN'T CLEAN WELL

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
3/10/01	Joe Jimenez	Tony Perez	Joe Zature	4911-10 Engine Degreaser

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	<input checked="" type="radio"/> Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
WAX-2000 Wheel Cleaner	N/A	1-4 Detailers	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, COULD BE STRONGER
Did you like the delivery pattern	NO, COULD BE WIDER
Did it dry sufficiently	N/A,
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	NO, OK
Cleaning versus current product. (Terrible, almost as good, as good, better)	AS GOOD OR BETTER
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO, LIKE BACK CLEANER
Could you clean adequately if you had only the test product	YES, FOR ENGINE DEGREASERS

User Comments

LIKED THE CLEANING BUT DELIVERY NOT GREAT

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
3/23/04	John Fernandez	Tommy Perez	John Zander	1-4-25, Emu

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	<u>Engine Degreasing</u>	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
WAX-ER, LUBRAX	N/A	1-4 DETAILERS	N/A

Question	User's Response
Did it clean sufficiently	YES, CLEAN BATTERY POST WELL
Did you like the delivery rate	NO, TOO MUCH PRESSURE, SPLATTERS
Did you like the delivery pattern	NO, TOO NARROW
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	NO, WOULD LIKE FEWER TO SAVE MONEY
Cleaning versus current product. (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES

User Comments

WASN'T A BAD CLEANER, FOAM ASSOCIATED TO FAST, THE DELIVERY
PATTERN TO NARROW & PRESSURE IS TOO HIGH, THE HIGH PRESSURE
CAUSE PRODUCT TO SPLATTER & PATTERN IS TOO NARROW

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
9/15/94	Jim Fernandez	Tommy Perez	Jon Zandell	MATRICULAR

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
AWASHNET GENERAL PURPOSE	N/A	1-4 DETAILERS	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, BITTER
Did it have too much foam	NO, FROM GOOD COVERAGE.
Cleaning versus current product. (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES

User Comments

LIKED THE DELIVERY PATTERN & PRESSURE, DIDN'T CLEAN THAT WELL, COULD MAKE IT WORK IF THEY HAD TO USE IT

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
3/2/01	Joe Jimenez	TONY PEREZ	JOHN ZAVADEL	STAPLE COCCOL

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
AUTOMAT WELL LUBRANT	N/A	1-4 DETACHES	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, WOULD LIKE MORE PRESSURE
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RESIDUE
Did it have too much foam	NO, OK AMOUNT
Cleaning versus current product (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES

User Comments

WASHING BAD CLEANING, DELIVERY PATTERN OK, COULD BE A LITTLE NARROWER, NOT ENOUGH PRESSURE OR VOLUME ON THE NOZZLE

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
9/2/04	JOS. SEMENECZ	TOM PEACZ	JOHN ZARADEL	6000K Formula Carburetor & Fuel Injection System Cleaning

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
6000K Formula Carburetor & Fuel Injection System Cleaning	Automotive / Commercial Use	1-4 DETAILERS	

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, NOT ENOUGH PRESSURE
Did you like the delivery pattern	NO, TOO NARROW
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	YES
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	NO, GOOD FOAM
Cleaning versus current product. (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO, USES BACK CLEANER
Could you clean adequately if you had only the test product	YES

User Comments

DEFINITE LIKE THE SMALL SPRAY BUT NOT LIKE THE DELIVERY PATTERN, IT NEEDS OF A STRONGER SPRAY TO COVER THE ENGINE COMPARTMENT

Manager Comments

Automotive Aerosol Field Testing Interview

CONSUMER TEST PAUL DETHLOFF

Date	User	Owner / Manager	Interviewer	Product I.D.
3/4	PAUL DETHLOFF	N/A	JOHN ZAVADEL	ACT SCRUBBER

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	N/A / NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	YES, IF CAN WAS LARGER
Would you buy the test product for home or personal use	YES " " " "
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	YES

User Comments

NEED MORE PRODUCT PER CAN

Manager Comments

Automotive Aerosol Field Testing Interview

CONSUMER TEST PAUL DETHLOFF

Date	User	Owner / Manager	Interviewer	Product I.D.
3/24	PAUL DETHLOFF	N/A	JOE ZAWADZKI	157204 Aerosol Degreaser

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	N/A
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	N/A YES
Would you buy your current product for home or personal use	YES N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	YES

User Comments

BIGGER CAN WOULD BE BETTER

Manager Comments

Automotive Aerosol Field Testing Interview

CUSTOMER TEST PAUL DETHLOFF

Date	User	Owner / Manager	Interviewer	Product ID.
3/24	Paul Dethloff	N/A	For ZAMMEL	RV2074 K35501-00-1.1

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, LEAK
Did you like the delivery pattern	NO, TOO WIDE, COULD NOT CLEAN TIGHT AREAS
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	N/A
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	NO, DIDN'T SPRAY WELL, LEAK PRESSURE, LEAK AIRGUN
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	YES

User Comments

LEAK SPRAY, DELIVERY PATTERN TOO WIDE

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
2/19/94	Paul DeHoff	N/A	John Zavari	K42001 ENG. Div. 2

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES, KIND OF NARROW
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RINSED
Did it have too much foam	N/A / NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	NO, CAN VOLUME TO SMALL, AND UP TO FAST
Would you buy the test product for home or personal use	NO, CAN VOLUME TO SMALL, USED UP TO FAST
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	YES

User Comments

PATTERN A LITTLE NARROW, AMOUNT TO MUCH PRESSURE, CAN
VOLUME USED UP TO FAST, AMOUNT DUE TO EXCESSIVE PRESSURE

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
2/24	PAUL DETROIT	N/A	JOY LAVARL	1-772

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	YES, TURN RUBBER WHITE,
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	N/A RINSE
Did it have too much foam	N/A/NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	NO, BECAUSE TURN RUBBER & POISSLEY ALL OVER WHITE
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	CULD ADEQUATELY CLEAN, BUT TURN COVERS WHITE

User Comments

WHITE COATING OF RUBBER LOOKS LIKE IT SOCKED OUT MOSEFURE,

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
2/24	PAUL DETHLOFF	N/A	JOE LAVADEL	MIRACLEAN ENGINE DEGREASER MAC

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, REUSED
Did it have too much foam	N/A
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	YES

User Comments

BETTER CAN WOULD BE BETTER

Manager Comments

Automotive Aerosol Field Testing Interview

CONSUMER TEST PAUL DETHLEFF

Date	User	Owner / Manager	Interviewer	Product I.D.
5/13/84	PAUL DETHLEFF	N/A	JOHN ZAVARET	STAINLESS GREEN

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, NOT ENOUGH PRESSURE
Did you like the delivery pattern	NO, TOO WIDE - NEED NARROW
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	N/A
Did it have too much foam	NA/NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	YES

User Comments

PRESSURE WAS WEAK - E- PATTERN TOO WIDE - COULD NOT GET INTO NARROW AREAS.

Manager Comments